

Commercials
Smart Media Solutions mobility services



Smart Media Solutions
India's Largest Enterprise Mobility Services Company

A promotional banner with a yellow background. On the left, the text 'India's Largest Provider of Mobility Solution for Enterprises' is written in white, bold, sans-serif font. Below this text is a silhouette of a crowd of people. On the right, a hand holds a smartphone displaying a green speech bubble with 'SMS' and the number '56070'. At the bottom left, a green checkmark is followed by the text 'We deliver instant mobile messaging services all over in India.' in white.

India's Largest Provider of
Mobility Solution for
Enterprises

✓ We deliver instant mobile messaging services all over in India.

Presented by:
SMART MEDIA SOLUTIONS
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INTRODUCTION – SMART MEDIA SOLUTIONS

Smart Media Solutions is a leading provider of mobility solutions. We empower our enterprise customers to communicate with people on the move. Smart Media Solutions provides its clients with a complete carrier-grade technology solution that includes "plug and play" application licensing, custom development and application hosting, as well as connectivity with mobile users from multiple carriers and countries via its partner mobile network.

Smart Media Solutions Messaging empowers its customers to communicate between varied IT backend systems and mobile phones using SMS services. Smart Media Solutions provides a unique end-end global carrier grade mobile data services. Its mobile data service offering includes "Plug and Play" application licensing and hosting, employing a partnership with mobile operators. Smart Media Solutions acts as an MVNO with a clear focus on Mobile Messaging.

- Largest Mobile Virtual Network Operator (MVNO) in the country
- Largest buyer of SMS in the country
- 4 years of successful operation.
- Customers across all verticals and functions
- Different products catering to specific requirements for Large enterprises and SME's
- Chosen amongst the best wireless application category with IBM, ERICSSON & RIM
- Over 4000+ large and medium enterprise customers

SMART MEDIA SOLUTIONS

PRODUCTS AND SERVICES

Push Messaging Services

- Velocity – Plug & Play Enterprise grade Desktop Messaging suite with Rules Engine and Scheduler. Can be integrated with SQL, Oracle or MS-Access databases
- Velocity on Web – Web based push messaging interface
- Media Manager – Plug and Play Desktop Picture Messaging application
- Barcode Manager – Plug and Play Desktop Barcode Messaging application
- SAP & ERP Plugins

Pull Messaging Services



- Short Code Services – 56070/56677
- Medium Code Services – 56070XX/56677XX
- Long Code Services – 10 Digit Virtual Mobile Number

Two Way Messaging Services



- **Velocity Plus** - Plug & Play Enterprise grade two-way Desktop Messaging suite with Rules Engine and Scheduler. Can be integrated with SQL, Oracle or MS-Access databases
- **Velocity Plus Global** – Added feature of Unicode Messaging to enable local language SMS
- **Smart Media Solutions API services** – XML, SMPP, JAVA, COM, HTTP, ASP

Voice Services



- Simple Voice Broadcast
- IVR Based Voice Broadcast
- SMS Based Voice Broadcast
- SMS Based IVR Voice Broadcast
- SMS Based Call Latching
- Managed Services
- Database Driven Voice Broadcast

Below are few of our 4,000+ enterprise customer:



Cost Structure:

Product	Volume	Prices
Promotional SMS	1 Lac & Above	Rs. 0.10 Per SMS
Transactional SMS	1 Lac & Above	Rs. 0.12 Per SMS
WhatsApp Marketing	1 Lac & Above	Rs. 0.17 Per SMS
Whatsapp API	3 Lac & Above	Rs. 0.48 Per SMS
Voice Call Service	1 Lac & Above	Rs. 0.23 Per Call
Website Designing	0-5Pages	Rs.3999

Terms & Conditions

- * The proposal is valid for 15 days after which please check with us.
- * Complete payment has to be made **100% advance in favoring "Smart Media Solutions."**
- * 18% of GST extra.

Payment in the A/C Details Given Below:

ICICI Bank A/c No: 113405000599

A/c Name: SMART MEDIA SOLUTIONS

Branch: ICICI Bank Ltd, Shop no. 21, LSC Madangir, New Delhi, Delhi, Delhi, 110062

IFSC Code: ICIC0003360